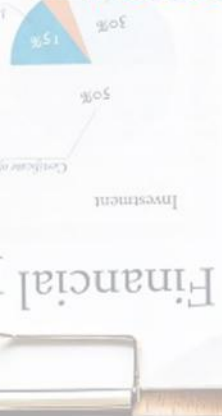




Dimension  
Research Inc.



# PANEL BOOK



Published By : Dimension Research inc.



## Who We Are

Dimension Research Inc. offers clearing examination concerning front line publicizing and e-business which gives all the data you are committed to need, and all from a focal, effectively open source.

Dimension Research Inc. offer administrations which assist the customer with making way breaking business and promoting procedures and streamline to position the item, mark and make important stages to investigate and organizations.

Over the period 7 years, Dimension Research Inc. has been continually idealizing in subjective and quantitative information gathering. We've upgraded our stage to give answers for the extraordinary difficulties of your industry and your calling. Sending our exclusive boards we provide food in excess of 70 nations with in excess of 100 customers around the globe.



## 70 COUNTRIES SUPPORTED

Sending our exclusive boards we cook in excess of 70 nations around the globe. We have developed high reputation in these organizations through model quality control, careful tender loving care and generally speaking customer fulfillment.



Argentina	Ecuador	Norway	Uruguay
Austria	Egypt	Netherlands	USA
Australia	France	Puerto Rico	UAE
Algeria	Finland	Portugal Spain	United Kingdom
Brazil	Greece	Philippines	Venezuela
Belgium	Germany	Republic	Vietnam Bahrain
Bangladesh	Italy	Russia	
China	Ireland	Singapore	
Canada	India	South Korea	
Colombia	Israel	Sri Lanka	
Costa Rica	Iran	Switzerland	
Cuba	Japan	Sweden	
Dominican	Mexico	South Africa	
Denmark	Morocco	Turkey	



## Profiling



Dimension Research Inc. by and large keep running more than 2000 online ventures each year with regarded customers and convey test in excess of 45 different worldwide markets

## Board Breakup Details :

B2B Panel 45%



B2C Panel 55%



## B2C Panel Break up

Health and Patients 25%



Students/Retirees 17%



Media consumers of films, TV and games 18%



Food beverages brand loyalists 20%




Mothers of babies/young children 20%



## B2B Panel Breakup

Owners of specific technology types and brands 30%



Professional medical 20%



Different B2B audiences and many others 50%



## Country Break up



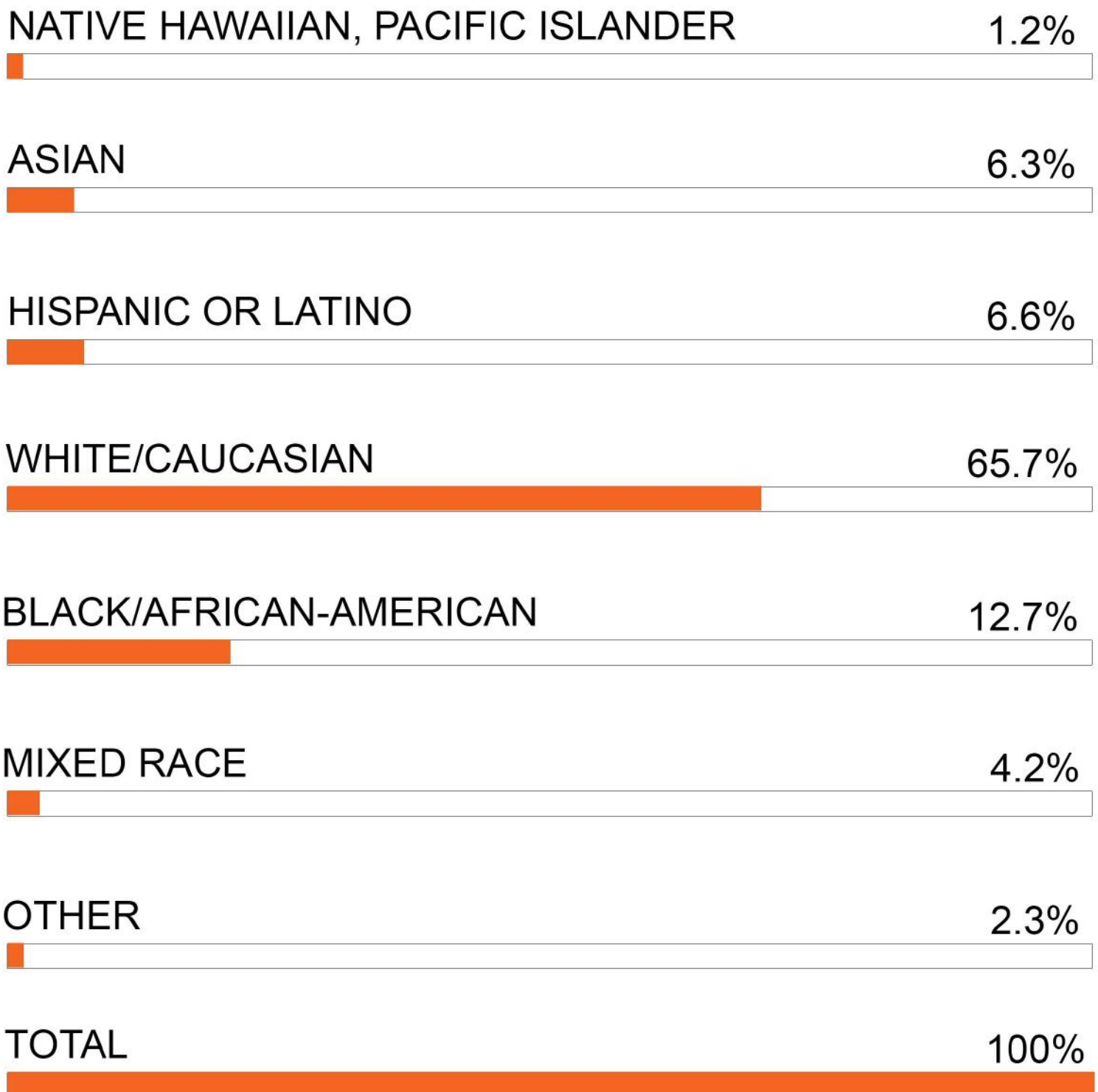


## Healthcare Panel Segments:

- ▶ Medical Oncologist
- ▶ HemetOncologist
- ▶ Transplant Surgeons
- ▶ CXO/CEO/Directors/CFO
- ▶ Anesthesiologist
- ▶ Surgical Oncologist
- ▶ Radiation Oncologist
- ▶ CardioThoracic Surgeons
- ▶ Cancer patients/Care Givers

Aside from standard socioeconomics and profiling data, Dimension Research Inc. stores a database of exhaustive information on every individual specialist fragment.

## ETHNICITY





## PROFILING PARAMETERS

### GENDER

Male  
Female

### BIRTHDAY

Day  
Month  
Year

### GEO-TARGETING

/ REGION  
Postal code  
2-Digit State Code

### INCOME LEVEL

Less than \$24,999  
\$25,000–\$49,999  
\$50,000–\$74,999  
\$75,000–\$99,999  
\$100,000–\$124,999  
\$125,000–\$149,999  
\$150,000–\$249,999  
\$250,000 or greater

### EMPLOYMENT STATUS

Full-time  
Part-time  
Contract, Freelance or -  
Temporary Employee  
Self-employed  
Semi-retired  
Retired  
Homemaker  
Stay-at-Home Parent -  
(care for child /-  
children full-time )  
Full-time Student  
Part-time Student (working  
more than 30 hours per week)  
Part-time Student (working  
less than 30 hours per week)  
Unemployed

### MARITAL STATUS

Single, never married  
Engaged  
Married  
Living with Partner -  
/ Common Law  
Separated  
Divorced  
Widowed  
Civil Union / -  
Non-traditional Partnership

## DEMOGRAPHICS

### ETHNICITY

Caucasian / White  
African-American / Black  
Asian / Asian American  
Pacific Islander / -  
Native American  
Hispanic  
Mixed Race  
Other

### EDUCATION LEVEL

High School  
Some College / University  
Undergraduate Degree  
Graduate Degree  
Junior High or Middle School  
Some High School

### CHILDREN IN HOUSEHOLD

Yes – They live with me  
Yes – They donot live with me  
No– I donothave children

### COUNTRY OF RESIDENCE

Australia  
Brazil  
Canada  
France  
Germany  
Italy  
Mexico  
Netherlands  
Spain  
United Kingdom  
United States

### HOME OWNERSHIP

Own primary residence  
Rent primary residence  
Live with family member(s)-  
in their residence  
Live in student / -  
University housing  
Other





# HEALTHCARE

## Physician's Specialty Panel

Allergists & Immunologists	Rheumatologists	Radiologists
Intervention Radiologists	Anesthesiologists	Cardiologists
General Practitioners	Dental Hygienists	Dentists
Cardiothoracic Surgeons	Dermatologists	Geriatrics
Colorectal Surgeons	Ophthalmologists	Specialists
Obstetrics / Gynecologists	Hematologists	Intervention
Medical Oncologists	Infectious Disease	Pediatricians
Intensive Care Specialists	Internal Medicine	Periodontists
Oral & maxillofacial surgeons	Neurosurgeons	Podiatrists
Orthopedic Surgeons	Pain Specialists	Psychiatrists
Reproductive Endocrinologists	Plastic Surgeons	Opticians
Radiation Oncologist	Pulmonologists	Urologists
Surgical Oncologist	Vascular Surgeons	Nephrologists
Endocrinologists	Veterinary Medicine	Neurologists
Neonatologists	Gastroenterologists	



## Healthcare Professional's Panel:

Hospital Administrators

Physical Medicine & Pathologists

Social worker

Nurse ( By Specialty)

Therapist

Nurse ( CNM)

Speech and Hearing

Nurse (RN)

Respiratory Therapist

Nurse ( Anesthetist)

Psychologist

Nurse (Practitioner) NP

Physician Assistants

Nurse ( Others)

Pharmacists

Optometrists

Dietitians

Supply Chain

CXO/CEO/Directors/VP's

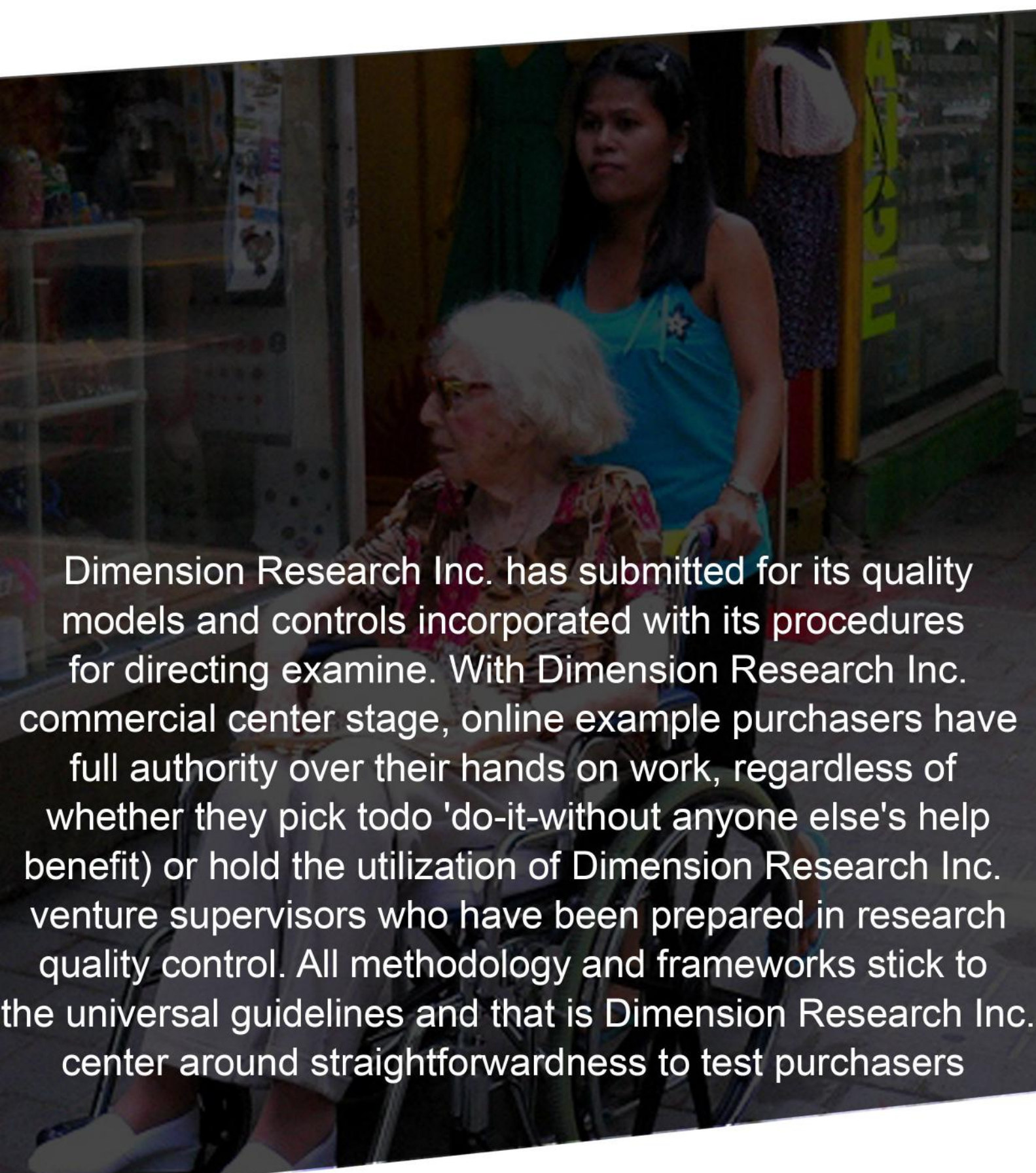
Project Managers

Clinical Managers

Diabetes Educators

Diabetologists

## Patients and Care Giver Panel:



Dimension Research Inc. has submitted for its quality models and controls incorporated with its procedures for directing examine. With Dimension Research Inc. commercial center stage, online example purchasers have full authority over their hands on work, regardless of whether they pick todo 'do-it-without anyone else's help benefit) or hold the utilization of Dimension Research Inc. venture supervisors who have been prepared in research quality control. All methodology and frameworks stick to the universal guidelines and that is Dimension Research Inc. center around straightforwardness to test purchasers



## Panels Detail

Kidney Disease	Genital Herpes (Herpes Simplex Virus)
Meningitis	Human Papilloma virus (HPV)
HIV/AIDS	Trichomonas Infection
Hepatitis	Traumatic Brain Injury (TBI)
Heart Disease	Sexually Transmitted Diseases
Gonorrhea	Overweight and Obesity
Giardiasis	Chronic Fatigue Syndrome
Flu (Influenza)	Tuberculosis (TB)
Epilepsy	Parasites – Scabies
Birth Defects	Avian Influenza
Stroke	Autism Spectrum Disorder (ASD)
Salmonella	Asthma
Cancer	Arthritis
Diabetes	ADHD
Chlamydia	

LIFESTYLE





## PROFILING PARAMETERS

### PETS OWNED

Bird

Cat

Dog

Fish

Reptiles / Amphibians

Insects / Arachnids

Small Animals (Hamsters,  
Gerbils, Mice, etc.)

Horse

Livestock (Goats, Pigs,  
Cattle, etc.)

None of the above

### AMOUNT OF GROCERY SHOPPING DONE PERSONALLY

All of it

Most of it

Some of it

Only a small part of it

### AUTOMOBILE OWNERSHIP

Yes

No

## PROFILING PARAMETERS

### AUTOMOBILE YEAR

### AUTOMOBILE TYPE

2017	Hybrid SUV
2016	Hybrid Truck
2015	Crossover / Compact SUV
2014	Midsize SUV
2013	Midsize SUV
2012	Fullsize SUV
2011	Luxury SUV
2010	Compact Sedan
2009	Midsize Sedan
2008	Fullsize Sedan
2007	Luxury Sedan
2006	Compact Pickup Truck
2005	Midsize Pickup Truck
2004	Fullsize Pickup Truck
2003	Heavy-Duty Pickup Truck
2002	Minivan / Van
2001	Wagon
2000 or olde	Hatchback
	Coupe
	Convertible
	Sports Car
	Other
	Does not apply to me





**AUTOMOBILE BRAND**

# Dimension Research Inc Panel Book

Infiniti	Koenigsegg	Spyker
Hyundai	Lamborghini	Subaru
HUMMER	Land Rover	Suzuki
Honda	Lexus	Tesla
GMC	Lincoln	Toyota
Ford	Lotus	Volkswagen
Fisker	Mahindra	Volvo
Fiat	Maserati	Other
Ferrari	Maybach	
Dodge	Mazda	
Daewoo	Mercedes-Benz	
Chrysler	Mercury	
Chevrolet	MINI	
Cadillac	Mitsubishi	
Buick	Nissan	
Bugatti	Oldsmobile	
BMW	Panoz	
Bentley	Plymouth	
Audi	Pontiac	
Aston Martin	Porsche	
AM Genera	Ram Trucks	
Acura	Rolls-Royce	
Isuzu	Saab	
Jaguar	Saturn	
Jeep	Scion	
Kia	Smart	



The image features a hand interacting with a digital interface. The hand is positioned in the center, with the index finger touching a large, glowing white circle. Inside this circle, the letters 'B2B' are displayed in a bold, white, sans-serif font. Surrounding the central circle are several smaller, white icons of a person in a suit and tie, each enclosed in a circle. These icons are connected by thin white lines, suggesting a network or communication structure. The background is a blurred, warm-toned image of a person's face, possibly a woman, looking towards the camera. The overall aesthetic is modern and professional, with a focus on digital technology and business-to-business (B2B) interactions.

**B2B**

## PROFILING PARAMETERS

### BUSINESS EMPLOYEE SIZE

1-49  
50-249  
250-499  
500-999  
1,000-1,999  
2,000- 4,999  
5,000- 9,999  
10,000-49,999  
50,000+

### OCCUPATION TITLE

Board Director  
C-Level Executive  
Company Owner /  
Founder  
Junior Manager /  
Supervisor / Team Leader  
Middle Manager /  
Department Manage  
Non-managerial employee  
Partner  
Senior Manager

### BUSINESS TRAVEL (WITHIN LAST 12 MONTHS)

1-2 times  
3-5 times  
6-9 times  
10 or more times

### OCCUPATION DEPARTMENT

Training & Education  
Security  
Sales / Business Development  
Research & Development  
Purchasing / Procurement  
Operations / Production  
Marketing / Advertising  
Market Research  
Logistics / Planning  
Legal  
Information Technology (IT)  
Human Resources  
Facilities / Maintenance  
Developer / Programmer  
Design / Engineering  
Customer Services  
Creative / Media



## PROFILING PARAMETERS

### OCCUPATION INDUSTRY

Agribusiness/Forestry/Fisheries

Web Development, Hosting, or Internet Service Provider

Transportation

Media communications

Frameworks and Networks

Administrations

Retailing, Wholesaler, Distributor

Eateries and Food Service

Land

Office Equipment or Business Machines

Restorative gear or therapeutic gadgets

Showcasing, Advertising

Lawful Services

Mechanical Machinery, Equipment, or Products

Lodging, Hospitality, Tourism

Human services, Medical Services, Hospital,

Medical Laboratory

Administrative Agency

Nourishments, Beverages, Packaged Goods, FMCG

Monetary Services, Banking, Insurance

Hardware, Semiconductors, or Instrumentation

Instruction

Online business or Internet Commerce

Medications or Pharmaceuticals

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